

ISH

INDIA

powered by IPA

International trade fair for plumbing, sanitation, bathroom & kitchen,
renewable energy and home automation systems in India

22–24 February 2018

Bangalore International Exhibition Centre (BIEC), Bengaluru

www.ish-india.in



 messe frankfurt

Expand your business reach



ISH India powered by IPA is a collaborative venture between **Messe Frankfurt** and the **Indian Plumbing Association**, India's national body representing the plumbing industry.

With the success of the first edition, ISH India powered by IPA continues to be a part of '**Build Fair Alliance**' a consortium of co-located leading exhibitions coming together to create an integrated building solutions under one roof:

- **ISH India powered by IPA** – International trade fair showcasing plumbing, sanitation, bathroom & kitchen, renewable energy and home automation systems in India
- **ACREX India 2018** covering HVAC, refrigeration and building automation systems
- **Fire & Security India Expo (FSIE) 2018** previewing fire safety & security solutions





Visitor profile

Industry related

- Architects & interior designers
- Plumbing consultants and contractors
- Project management consultancies
- Technical planners and engineers
- Construction and housing industry
- Building authority
- Municipal engineering management
- Public administration departments
- Energy management service companies
- Urban planners
- MEP consultants

- Hotel purchase managers
- Hospital administrators
- Engineering departments

Trade related

- Dealers, wholesalers and distributors
- Retailers
- Industry end-users (e.g. hotels, shopping malls, restaurants, public facilities...etc.)

Exhibitor's feedback

The Indian edition of ISH rightly focuses on the fundamental aspects of urban development like plumbing and sanitation in its first edition, while making room for other segments like bathroom & kitchen, renewable energy and home automation to grow in the coming years. The launch also comes at the most opportune time when India is focusing on future-oriented building solutions and smart cities, addressing all its needs through the Build Fair Alliance.

- **Mr Abubaker Koya**, Managing Director, Geberit India

Compared to other exhibitions, we have had a great experience and have been very busy at the show. Together with BFA, it has made a lot more sense for our industry. We will continue to be at ISH India for the upcoming edition.

- **Mr Gautam Ghosal**, Executive Director, Schell India Pvt Ltd

Visitor's feedback

A lot of innovative products and the latest market trends are displayed at the show. I have had a preliminary discussion with few of the key exhibitors and look forward to having a business relation with them. We are waiting for a show like ISH India powered by IPA at Bengaluru as it is one of the most promising markets of the sector.

Lalit Lahoty, Chief Executive Officer,
Sobha Projects & Trade Pvt Ltd

ISH India powered by IPA is an amazing amalgamation of international & national players. BFA is a nice initiative, having multiple products under one roof. We are certainly look forward to revisiting the next edition.

Architect Kalapi Buch & Architect Maitri Buch,
Sfurna Designs



Display your expertise

PRODUCT GROUPS



The bathroom experience

- Bath tubs
- Shower cubicles
- Bathroom furniture and accessories
- Sanitary ceramic
- Swimming pools
- Saunas
- Faucets
- Water treatment
- Water storage



Kitchens

- Modular kitchens and kitchen fittings
- Kitchen accessories
- Kitchen furnishing
- Kitchen lighting
- Kitchen cabinets
- Built-in kitchen appliances
- Kitchen sinks, taps and fittings
- Finished worktops



Building and energy technology

- Boilers/burners/heaters/flues/heat pumps
- Solar energy systems
- Rainwater harvesting systems
- Traditional tiled stoves
- Fireplaces
- Fittings and components for heating equipment
- MSR technology and home automation



World of installation technology

- Appliances and systems for surface mounting
- Pipes/fittings/fastenings and plumbing techniques
- Tools and workshop equipment/office, IT and communications technology



Efficient systems and renewable energies

- Solar thermal energy
- Photovoltaics/biomass/heat pumps
- Wood and pellet burners
- Solar-energy systems
- Traditional tile ovens (Swedish ovens)

Recap

70+

industry leaders

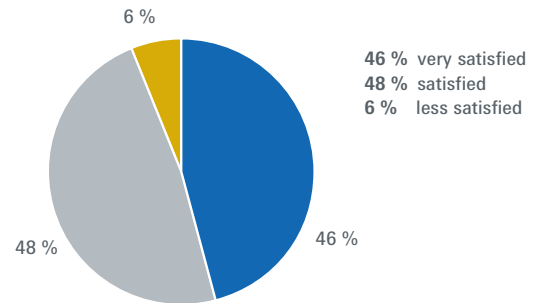
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visitors

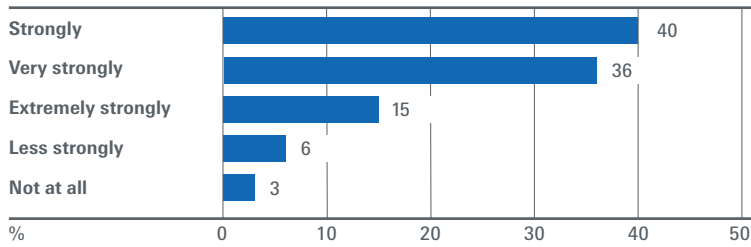
Visitors profile



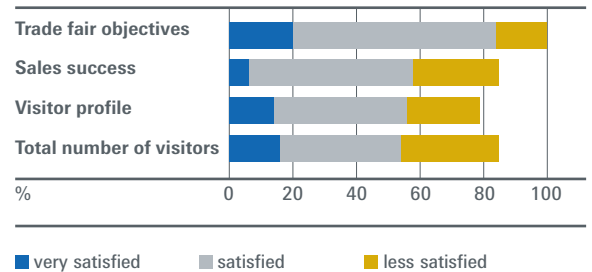
Visitor satisfaction index



Visitor revisit index



Exhibitors attainment of participation objectives



Show highlights – 2018 edition

- With the Build Fair Alliance, take the benefit of the Integrated building solutions under one roof
- Create new business opportunities – utilize the full scope of the fairs' activities
- Expand your network by connecting with participants from concurrent fairs
- Meet the leading market leaders as well as the up and coming entrants
- Interact, engage with quality buyers & expand your business reach



Show dates and venue

Date:

22 – 24 February 2018

Venue:

Bangalore International Exhibition Centre (BIEC),
Bengaluru

Subject to change, information as of May 2017

Supporting partners



Participation details

Raw space (min. 21 sqm)

Ideal for your own designer stall. Exhibitors can fabricate and design their stand, subject to organiser's approval. Power supply is charged separately.

Standard shell scheme (min. 9 sqm)

Shell scheme booth includes floor carpets, octanorm partitions, synthetic carpet, one lockable counter, three spotlights, three chairs, one (5 amp) power socket with 1kw power load & a waste bin.

For participation details, please contact:

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