

powered by IPA

post show R E P O R T 2019

# SHOW PROFILE

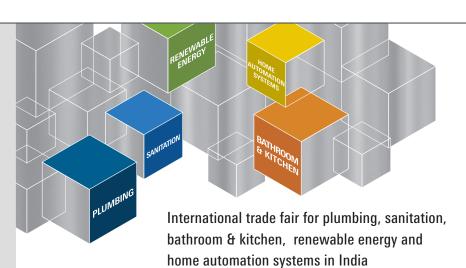
ISH India powered by IPA is a premiere platform to source and network with the leading names and industry professionals from plumbing, sanitation, bathroom & kitchen sectors. The 3<sup>rd</sup> edition in Mumbai included highlights like seminars, focused business meetings and cutting-edge product displays giving business visitors a peak into the latest solutions, all under one roof.

With the Indian Plumbing Association as a partner and strong support from other top associations as a part of the Build fair alliance consortium, ISH India powered by IPA continues to be a preferred destination amongst the fraternity.

Edition	;	3 <sup>rd</sup>
Date	:	28 Feb - 2 Mar 2019
Venue	:	Bombay Exhibition Center, Mumbai
Organiser	:	Messe Frankfurt Trade Fairs India Pvt. Ltd. & Indian Plumbing Association (IPA)
Total Gross Sqm.	;	3,000
Exhibitors	;	62
Visitors	;	6,276

### 2019 Venue Map





EXHIBITION OVERVIEW

# 62 exhibitors 6,276 visitors

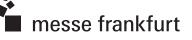
# **Show Highlights**

- **Technical Seminar Area** Sneak peak of the latest products before they are introduced to the market
- Launch of Uniform Swimming Pool Code 2019
- Launch of We Stand (Water Efficiency and Sanitation Standard) 2019
- Launch of "I Save Water" campaign
- Networking opportunities with professionals from associations like:
  - Real estate developers from **CREDAI MCHI**
  - Builders from Builders Association of India (BAI)
  - Brihanmumbai licensed plumbers association (BMPLA)

#### Support from top associations within the industry







## Market Information

#### **Indian Plumbing & Fittings Industry:**

Indian plumbing industry currently valued at USD 5

billion

Growing at

15% per annum

Employs about **8** akh people

\*source: Accommodation times

#### **India PVC Pipes Market:**

India PVC pipes market size valued at





Expected to arow at a CAGR of 10.2%

Reaching USD 6.224 billion by 2023

Better than copper pipes \*source: Allied market research

#### **Sanitary Ware and Bathroom Fittings Market:**

Indian bathroom fittings and sanitary ware market valued at

USD 5.95 billion in 2017

Expected to grow at a CAGR of around

10% between 2018-2023

#### Projected to reach **USD 10.48**

billion by 2023 \*Source: Business Wire

#### **Indian Sanitation Market:**

Total budgetary support for Swachh Bharat Mission:

#### INR 15,343 crore (Budget 2018-19)



Government has already constructed more than 6 **Crore** toilets

Plans to construct more

2 crore toilets \*Source: Economic Times

## **INNOVATIONS FROM THE SHOW FLOOR**



Launch of Hydron and AcquaSpin, a revolutionary global water purification system which treats water with Bio-Signals - Aqure-**Products Unlimited** 

Launch of KESSEL -Minilift F lifting station manufactured from polymer



for above ground installation, sewage lifting station with single macerating pump for wastewater with raw sewage by Nugreen **Building Technologies Pvt Ltd** 



Huliot STP and innovative polypropylene drainage products which is a green product which is energy efficient, free of ozone depleting material & chemical by **Huliot Pipes & Fittings Pvt Ltd** 



A salt-free alternative to water softeners, Vulcan Anti-Scale System is an eco-friendly water treatment system by Hardware Depo





Ecological sanitary products and Water Saving Device by Urimat - Indomax



Made in India Forged Brass Ball Valve designed for high flow capacity by Leader Valves

Market leaders representing key product segments		
Sanitary / Bathroom	Pipes	
viega SLOAN.	ASTRAL     Finolex     Statistics       Pipes     Pipes     Viloat statistics	
ACQUAVIVA CERA	ADVANCEED FLOW BYETEMS WWW.huliot.in People who know plastics best	
	PRODUCTS UNLIMITED In Enriching Lives SYSTEM KAN-therm	
PINGAO JOZEBALO	Valves	
indomax 派課原集团 DECISION NINGBO	NICE 1950 VALVES   Image: Chintan Enterprise* Image: Chintan Enterprise*   Since 1994 Image: Chintan Enterprise*	
Water Heating BRADFORD WHITE' BENCHMARK' WATER HEATERS & SUNTEC WATER HEATERS		

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