

ISH

INDIA

powered by IPA

POST SHOW REPORT 2019



International trade fair for plumbing, sanitation, bathroom & kitchen, renewable energy and home automation systems in India

SHOW PROFILE

ISH India powered by IPA is a premiere platform to source and network with the leading names and industry professionals from plumbing, sanitation, bathroom & kitchen sectors. The 3rd edition in Mumbai included highlights like seminars, focused business meetings and cutting-edge product displays giving business visitors a peak into the latest solutions, all under one roof.

With the Indian Plumbing Association as a partner and strong support from other top associations as a part of the Build fair alliance consortium, ISH India powered by IPA continues to be a preferred destination amongst the fraternity.

Edition	: 3 rd
Date	: 28 Feb – 2 Mar 2019
Venue	: Bombay Exhibition Center, Mumbai
Organiser	: Messe Frankfurt Trade Fairs India Pvt. Ltd. & Indian Plumbing Association (IPA)
Total Gross Sqm.	: 3,000
Exhibitors	: 62
Visitors	: 6,276

2019 Venue Map



EXHIBITION OVERVIEW



62 exhibitors
6,276 visitors

Show Highlights

- **Technical Seminar Area** – Sneak peak of the latest products before they are introduced to the market
- Launch of **Uniform Swimming Pool Code 2019**
- Launch of **We - Stand (Water Efficiency and Sanitation Standard) 2019**
- Launch of **"I Save Water"** campaign
- **Networking opportunities** with professionals from associations like:
 - Real estate developers from **CREDAI MCHI**
 - Builders from Builders Association of India (**BAI**)
 - Brihanmumbai licensed plumbers association (**BMPLA**)

Support from **top associations within the industry**



messe frankfurt

Market Information

Indian Plumbing & Fittings Industry:

Indian plumbing industry currently valued at **USD 5** billion

Growing at **15%** per annum

Employs about **8 lakh** people

**source: Accommodation times*

India PVC Pipes Market:

India PVC pipes market size valued at **USD 3.159** billion

Expected to grow at a CAGR of **10.2%**

Reaching **USD 6.224** billion by 2023

Better than copper pipes

**source: Allied market research*

Sanitary Ware and Bathroom Fittings Market:

Indian bathroom fittings and sanitary ware market valued at

USD 5.95

billion in 2017

Expected to grow at a CAGR of around **10%** between 2018-2023

Projected to reach **USD 10.48**

billion by 2023

**Source: Business Wire*

Indian Sanitation Market:

Total budgetary support for Swachh Bharat Mission:

INR 15,343 crore

(Budget 2018-19)

Government has already constructed more than **6 crore** toilets

Plans to construct more **2 crore** toilets

**Source: Economic Times*

INNOVATIONS FROM THE SHOW FLOOR



Launch of Hydron and AcquaSpin, a revolutionary global water purification system which treats water with Bio-Signals - **Aqure-Products Unlimited**

Launch of KESSEL - Minilift F lifting station manufactured from polymer



for above ground installation, sewage lifting station with single macerating pump for wastewater with raw sewage by **Nugreen Building Technologies Pvt Ltd**



Huliot STP and innovative polypropylene drainage products which is a green product which is energy efficient, free of ozone depleting material & chemical by **Huliot Pipes & Fittings Pvt Ltd**



A salt-free alternative to water softeners, Vulcan Anti-Scale System is an eco-friendly water treatment system by **Hardware Depo**



Ecological sanitary products and Water Saving Device by **Urimat - Indomax**



Made in India Forged Brass Ball Valve designed for high flow capacity by **Leader Valves**

Market leaders representing key product segments

Sanitary / Bathroom



SLOAN



ACQUAVIVA
water civilisation

CERA

JOHNSON BATHROOMS
FIND CLARITY

Jayma
The Kitchen Essentials

Alonga

品高
PIN GAO

JOZEBALO

SILULIN

indomax

建霖集团
RUNNER GROUP

DECISION
NINGBO

Pipes

ASTRAL
PIPES

FinOlex
PIPES

arc
STAINLESS STEEL
PLUMBING
BY JINDAL STAINLESS

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KAN

SYSTEM KAN-therm

Valves

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SINCE 1950

ZOLOTO
VALVES

LEADER VALVES



CHINTAN ENTERPRISE
SINCE 1994

POOJAWESTERN
METALIKS LIMITED
We make better. Since 1991

Water Heating

BRADFORD WHITE
WATER HEATERS

BENCHMARK
WATER HEATERS

VENUS
WATER HEATERS

SUNTEC
HEAT PUMPS

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