

ISH

INDIA

powered by IPA

International trade fair for plumbing, sanitation, bathroom & kitchen,
renewable energy and home automation systems in India

20 – 22 May 2021

Hall 1, Bombay Exhibition Center, Mumbai

www.ish-india.in



messe frankfurt

Connect. Build. Network.

With the success of the last 3 editions, ISH India powered by IPA has established itself as India's leading B2B trade fair for plumbing, sanitation, bathroom & kitchen, renewable energy and home automation systems. An extension of its mother brand, the exhibition in India has become a revered business point for participating companies to nurture direct contacts with key decision makers.

Organised by Messe Frankfurt Trade Fairs India Pvt Ltd and Indian Plumbing Association (IPA), the fair has shown an upward climb in exhibitor and visitor quality. In fact, because last year's edition in Mumbai was received so well, the 2021 show will also be strategically held in the business capital of India.

Facts & figures that prove the show's success*

6,276

business visitors

60

exhibitors

76%

of exhibitor content reached
the right target audience

84%

of the exhibitors will
consider participating again
in the next edition

*Based on survey conducted by
Wissler & Partner on the 2019 edition

What we have noticed is that focused visitors were coming, which is very good for us, because when focused people come in that is where we feel comfortable, because we are not a trading kind of a business, we are more of a project kind of a business. And people who are serious, who understand what technology is about, they will definitely pass by the booth. ISH India powered by IPA has given us a good platform to start up in India. We are committed, and we expect to grow along with the show.

Mathew Cherian

Regional Sales Manager, Bradford White Corporation

This is our first time at ISH India powered by IPA. We are satisfied with the visitors at the show and hope to increase our booth space during the upcoming edition.

Sanjay Kumar, AGM Sales – CERA



Display your innovations to future clients!

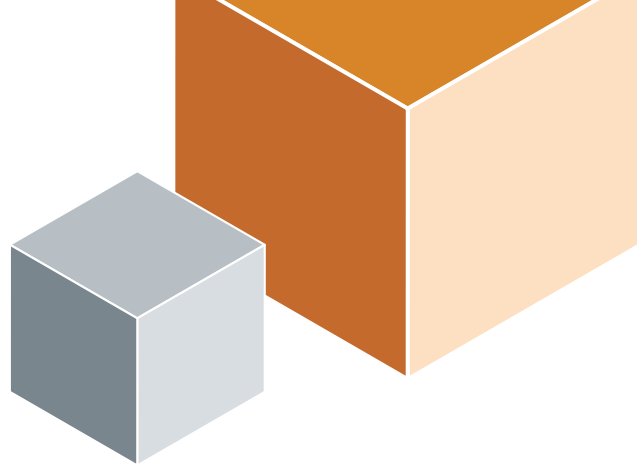


Exhibit with us now!

The bathroom experience

- Bathtubs
- Shower cubicles
- Bathroom furniture and accessories
- Sanitary ceramic
- Swimming pools
- Saunas
- Faucets
- Water treatment
- Water storage



Kitchens

- Modular kitchens and fittings
- Accessories
- Furnishing
- Lighting
- Cabinets
- Built-in appliances
- Sinks, taps and fittings
- Finished worktops



Building and energy technology

- Boilers/burners/heaters/flues/heat pumps
- Solar energy systems
- Rainwater harvesting systems
- Traditional tiled stoves
- Fireplaces
- Fittings and components for heating equipment
- MSR technology and home automation



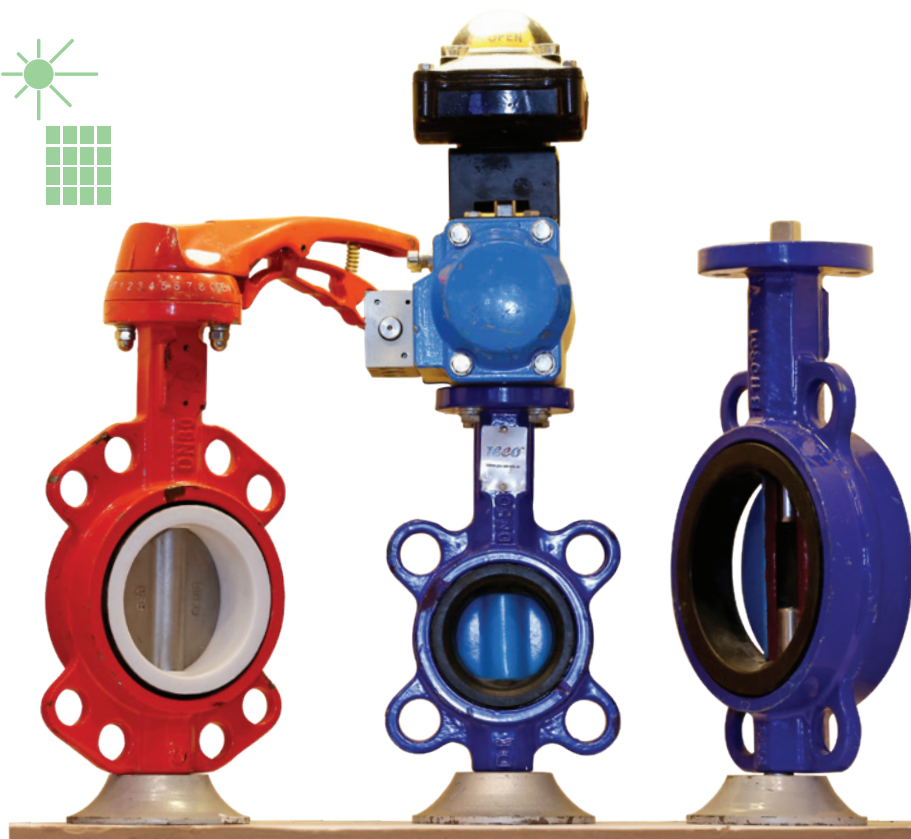
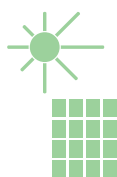
World of installation technology

- Appliances and systems for surface mounting
- Pipes/fittings/fastenings and plumbing techniques
- Tools and workshop equipment/office, IT and communications technology



Efficient systems and renewable energy

- Solar thermal energy
- Photovoltaics/biomass/heat pumps
- Wood and pellet burners
- Solar energy systems
- Traditional tile ovens (Swedish ovens)



Dive into a rich pool of focussed visitors

At ISH India powered by IPA, you can expect visitors from focussed profiles that will enable you to have quality conversations and generate better business leads!

Industry related

- Architects and interior designers
- Plumbing consultants and contractors
- Project management consultancies
- Technical planners and engineers
- Construction and housing industry
- Building authority
- Municipal engineering management
- Public administration departments
- Energy management service companies
- Urban planners
- MEP consultants
- Hotel purchase managers
- Hospital administrators
- Engineering departments

Trade related

- Dealers, wholesalers and distributors
- Retailers
- Industry end users (e.g. hotels, shopping malls, restaurants, public facilities etc.)

This is my second visit to ISH India powered by IPA. It is a good platform to witness new product developments. The products from brands like Rothenberger and NuGreen are aesthetically pleasing and look sturdy. We are constrained for time nowadays. Since all these brands are under one roof, it makes sense for professionals to come mingle and share their knowledge. I would like to visit the next edition as well, because there will be something new every year.

Shyamala Prabhu, Architect, Aakruti Architects & Designers

This is my first visit to this show. Some of the brands are definitely interesting, like Viega. I like the fact that people are talking about "water conservation" and "saving water", which is the need of the hour. I am very happy with my visit, because I've seen a lot of new products. I look forward to visiting more events like this from Messe Frankfurt. I can find different technologies under one roof, that's why it's so convenient. I will definitely recommend this show to my network.

Nimish Ajmera, Director, Ajmera Group of Companies

We wanted to check the technologies and products available in the plumbing and sanitation sectors and I am impressed with the products displayed at the show. Some technologies under the water filter and piping segments are cost-effective and innovative. Our visit to ISH was fruitful with good exposure.

D.R. Jalan, HOD – Procurement, Sunteck India Ltd



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Runwal Dosti Realty
Biome Environmental

Runwal Dosti Realty

Biome Environmental
Solutions Private Limited

** Some of the top visitors in the 2019 edition held in Mumbai*

- E-campaign, SMS & WhatsApp
- Trade Media
- Tie-ups with industry associations
- Direct mail
- Brand activation
- Telecalling
- Social media engagement
- Special exhibitors videos
- Public Relations



Participation details

Raw space (min. 21 sqm)

Ideal for your own designer stall. Exhibitors can fabricate and design their stand, subject to organiser's approval. Power supply is charged separately.

Standard shell scheme (min. 9 sqm)

A shell scheme booth includes stand construction and dismantling, one lockable information cabinet and three chairs, one waste bin, stand partitions, spot lights including power as per entitlement, wall-to-wall carpet, fascia board with company name/booth number, one catalogue, exhibitor passes, general security, daily booth cleaning.

Show information

Date: 20 – 22 May 2021

Venue: Hall 1, Bombay Exhibition Center, Mumbai

Principal Partner



Platinum Partner



Gold Partner



Strategic Industry Partner



Industry Support Partners



Supporting Associations



Ensure your participation at ISH India powered by IPA, contact:

Genevieve Baptist

Mobile: +91 98218 59508

genevieve.baptist

@india.messefrankfurt.com

Noella Gonsalves

Mobile: +91 96643 44726

noella.gonsalves

@india.messefrankfurt.com

Samuel Rangare

Mobile: +91 98213 73411

samuel.rangare

@india.messefrankfurt.com

Organiser details:

Messe Frankfurt Trade Fairs India Pvt Ltd

Gala Impecca, 5th Floor, Andheri Kurla Road, Chakala, Andheri (E), Mumbai 400093, India

Tel. +91 22 6144 5900

www.ish-india.in